

September 2014 ATP Public Sector SIG brings people and nations together in Budapest

ATP GLOBAL

Annual Report 2014-2015



"It has been your commitment as ATP members, your dedication to the testing and assessment industry, and your high standards as professionals that have enabled ATP to come this far -- from a fledgling group of publishers - to a global leader."

-- William G. Harris, Ph.D., CEO, Association of Test Publishers

E-ATP 2014: Gaining Advantage Through Assessment

E-ATP Keynote Dr. Tomas Chamorro-Premuzic
International authority in psychological profiling,
consumer analytics and talent management



Innovations in Testing

2015



ATP 2014-15

Creating a smaller world for testing



Dear Colleagues,

These have been ATP's first years as a truly global organization. We amended our by-laws, strengthened both our Practice Area and Regional Divisions, and created "a smaller world for testing." This fulfilled one of ATP's fundamental missions "to increase the strength and cohesiveness of the test publisher community".

another tenet of its mission statement in "providing programs of education, training and exchanges of ideas" through successful conferences in Arizona, Budapest and California. All of these conferences brought delegates together from more than 20 countries around the globe, and enjoyed record levels of sponsorship and attendance.

Another important tenet of ATP's mission is to "promote and preserve the general welfare of testing and its value to society in all its forms and uses." More and more, one of testing's uses has been in the area of workforce skills credentialing. Over the past ten years labor market credentials have grown significantly in both number and variety, and so has uncertainty about the quality and value of these credentials, and how they relate to each other. This has caused serious confusion in the labor market and has resulted in worsening skill shortages and rising costs for employers, job seekers, and public funders alike. We examined these issues at ATP and decided that they are largely derived from the lack of public-private standards that could support transparency and trust in the credentialing marketplace. And so to address this challenge ATP created a new Practice Area Division for Workforce Skills Credentialing which will focus on the creation of standards, as well as the examination and communication of best practices, to help guide this important area of

assessment.

Also in 2014 and 2015, ATP identified other areas of society which rely heavily on quality assessment -- which is the Public Sector and the Health Care industry. ATP has launched a Public Sector Special Interest Group (SIG) with the aim of bringing together international governments and non-governmental organizations who have an abiding interest in growing their public service work corps through the use of quality assessment and screening practices. The Public Sector SIG held its first organizational meeting in Budapest which attracted international delegates from Europe, Africa, the U.K., and parts of the Middle East, as well as from the United Nations and European Personnel Selection Office (EPSO). The Health Care SIG was kicked off in Palm Springs with an initial breakfast and networking session.

ATP has continued to collaborate with other like-minded communities and will be working with the Institute for Credentialing Excellence (ICE) to develop a white paper focused on innovative item formats. This will include a portfolio of sample item types which will make a meaningful contribution to innovative assessment. And ATP has continued in its mission to monitor and respond not only to legal rulings and legislative initiatives that impact testing, but also to the media. This year two flawed articles appeared in otherwise respected publications - The Wall Street Journal and Human Resource Executive Online. ATP responded with Letters to the Editor correcting inaccuracies in the reporting and providing important points of research to support a more intelligent discourse on the topic of workplace testing. Both Letters to the Editor were acknowledged by the corresponding publications.

For yet another year ATP has met the challenges of its mission thanks to your loyal support as members. The final tenet of ATP's mission can go almost without saying which is "to encourage a high level of professionalism and business ethics throughout the testing community." I can think of no higher level of professionalism than that which is found, year after year, among ATP members. It has been your commitment as ATP members, your dedication to the testing and assessment industry, and your high standards as professionals that have enabled ATP to come this far -- from a fledgling group of publishers - to a global leader.

-- William G. Harris, Ph.D.
CEO



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EXPENSES

Management	\$	533,034
Taxes & Benefits		119,290
Legal/Legislative		129,342
Meetings/Conferences		1,006,556
General Operating Expenses		89,495
Total Expenses	\$	1,877,717

REVENUE

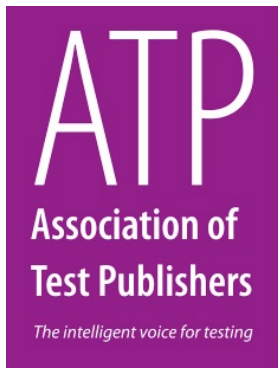
Dues	\$	775,804
Conferences		1,230,322
Sales & Affinity Programs		23,997
Investment Income		1,637
Total Revenue	\$	2,031,760

ASSETS

Cash/Checking Accounts	\$	862,302
Reserve Fund		272,054
Accounts Receivable		8,127
Prepaid Expenses		137,276
Total Assets	\$	1,279,759

LIABILITIES AND NET ASSETS

Deferred Revenue	\$	644,062
Accounts Payable		531
Unrestricted Net Assets		635,166
Total Liabilities and Net Assets	\$	1,279,759



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South Building, Suite 900
Washington D.C. 20004

ACT, Inc.
Academic Therapy Publications
A&D Resources
AICPA
Al-Mayadin Company for Training
Alpine Testing Solutions
American Association of Medical Assistants
American Institutes for Research (AIR)
American National Standards Institute (American Printing House for the Blind)
Assessio International AB
Assessment Systems Corporation
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Autodesk, Inc.
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Bay State Psychological Associates, Inc.
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Educational Testing Service (ETS)
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Edutech
EMC Corporation
Emploes.net
Employment Research & Development Institute
Engage Global Solutions
Enlight KS
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Joint Commission on National Dental Examinations
Kryterion Inc.
LAPT
Leamdirect
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Linux Professional Institute
Logical Operations
Lotus/IBM

We Are ATP

Meta Metrics, Inc.
Mettl, Inc.
MetriTech, Inc.
Microsoft Corporation
Morris & McDaniel,
Loyalist Exam Services
Measured Progress, Inc.
Measurement Incorporated
MeritTrac Services Pvt. Ltd.
Metalogic, Inc.
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National Technology Transfer
National Testing Service - Pakistan
National Council of State Boards of Nursing
Netlogon Technologies, Inc.
Nichols & Molinder Assessments
NPC Inc.
Open Assessment Technologies S.A.
Organisational Development & Research
Organization Analysis & Design
Pakistan Librarian Welfare Organization
Paradigm Testing
Pearson VUE
Peoplecert International
Performance Assessment Network
Performance Programs, Inc.
Performanse
Personnel Systems Corporation
Pharmacy Technician Certification Board
Prevue Assessments
ProctorU, Inc.
Professional Credential Services, Inc.
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Profiles International, Inc.
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Qpercom Ltd.
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Ramsay Corporation
Randa Solutions
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SAP AG
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Shenzhen Sea Sky Land Technologies
Sindh Testing Service Pakistan
Sigma Assessment Systems, Inc.
Software Secure, Inc.
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Talentum By Projectoneto
Targeted Testing, Inc.
Testing Center for Technological & Vocational Education
Tests.com
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The Communicators, Inc.
Turning Technologies
UBC Real Estate Division, Sauder School of Business
Uw Center for Placement Testing
Western Psychological Services
World Class Instructional Design (WIDA) at WCER
Wiris Math
Winslow Research Institute
Wohl Communications
Wonderlic, Inc.
Zoomorphix Systems